

Contract # 48561

Schedule Dates

10/08/12-10/12/12

Advertiser

US CHAMBER OF COMMERCE (2375)

Agency

Redshift (2831)

Product

POLITICAL ISSUE (1052)

Brand

Est. 178 (28042)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

178

CPE

178

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,325.00
Net Total \$98,175.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	35	\$115,500.00
Grand Total:	35	\$115,500.00

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Redshift
411 Branchway Road
Richmond, VA 23236-3034

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	5:30A- 6A (ET)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/5/12
2.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	6:30A- 7A (ET)	3	X	X	X	X	X			3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/5/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	9A- 9:30A (ET)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/5/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	12P- 12:30P (ET)	3	X	X	X	X	X			3	\$1,500.00	\$4,500.00	WHDH Boston (WHDH)		10/5/12
5.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	12:30P- 1P (ET)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/5/12
6.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	4P- 4:30P (ET)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/5/12
7.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	4:30P- 5P (ET)	2	X	X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/5/12
8.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	5P- 5:30P (ET)	4	X	X	X	X	X			4	\$3,000.00	\$12,000.00	WHDH Boston (WHDH)		10/5/12
9.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	5:30P- 6P (ET)	3	X	X	X	X	X			3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/5/12
10.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	6P- 6:30P (ET)	4	X	X	X	X	X			4	\$4,000.00	\$16,000.00	WHDH Boston (WHDH)		10/5/12
11.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	7P- 7:30P (ET)	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/5/12
12.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	7:30P- 8P (ET)	2	X	X	X	X	X			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/5/12
13.0	Normal Line / SPOT	10/08/12-10/08/12	1	:30	10P- REVOLUTION	1							1	1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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14.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	10:59P- 7 News at 11 PM	2	X	X	X	X	X			2	\$5,000.00	\$12,000.00	WHDH Boston (WHDH)		10/5/12
15.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	10P- DATELINE	1					1			1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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